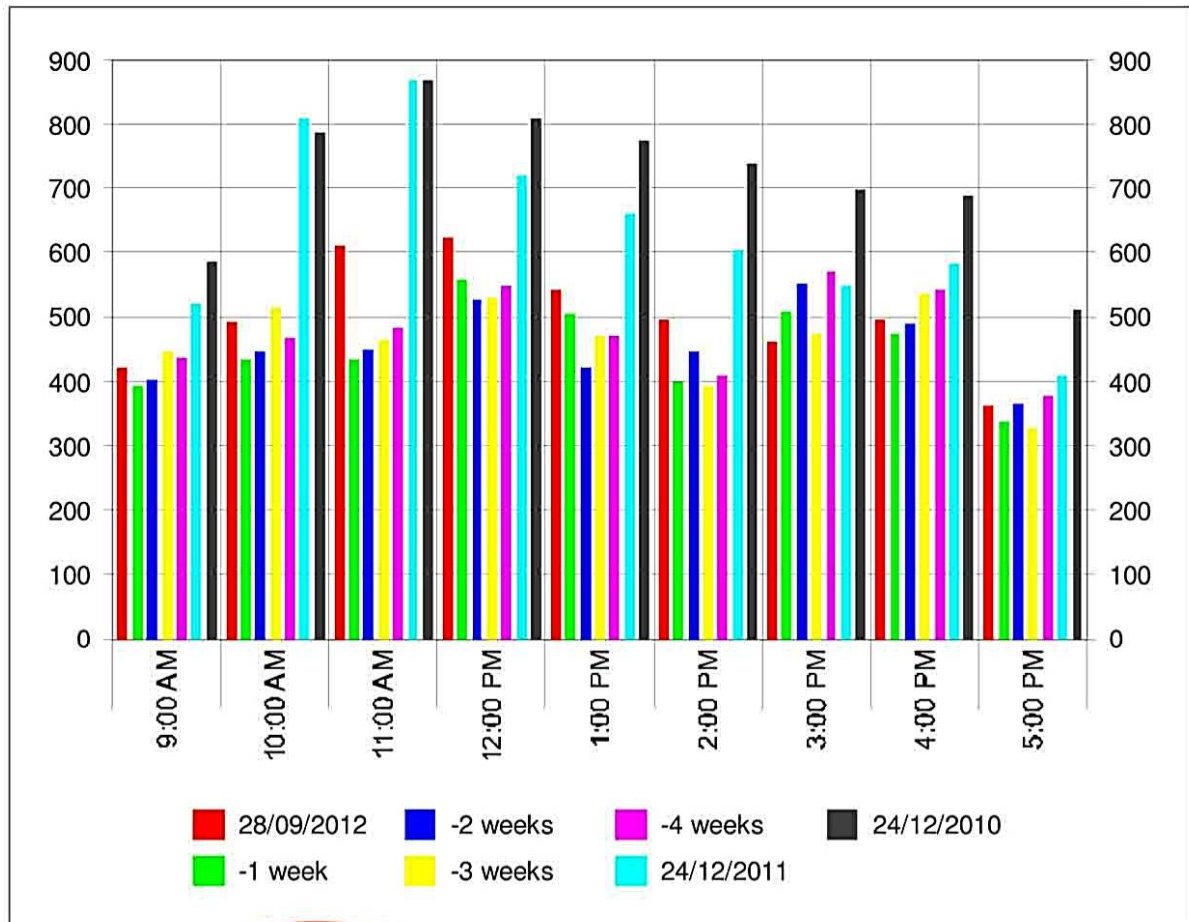


# Day comparisons

TotalCount  
Sample Shopping Centre  
Activity ÷ 2



Day comparisons **28/09/2012**  
All sensors selected

| Time         | Fri<br>28/09/2012 | -1 week<br>Fri<br>21/09/2012 | -2 weeks<br>Fri<br>14/09/2012 | -3 weeks<br>Fri<br>7/09/2012 | -4 weeks<br>Fri<br>31/08/2012 | Sat<br>24/12/2011 | Fri<br>24/12/2010 |
|--------------|-------------------|------------------------------|-------------------------------|------------------------------|-------------------------------|-------------------|-------------------|
| 9:00 AM      | 420               | 394                          | 402                           | 445                          | 437                           | 519               | 585               |
| 10:00 AM     | 494               | 433                          | 446                           | 515                          | 468                           | 808               | 786               |
| 11:00 AM     | 610               | 432                          | 450                           | 465                          | 482                           | 867               | 869               |
| 12:00 PM     | 624               | 558                          | 527                           | 531                          | 548                           | 719               | 808               |
| 1:00 PM      | 542               | 504                          | 422                           | 470                          | 471                           | 659               | 776               |
| 2:00 PM      | 496               | 398                          | 446                           | 393                          | 410                           | 604               | 739               |
| 3:00 PM      | 462               | 507                          | 552                           | 474                          | 570                           | 548               | 697               |
| 4:00 PM      | 496               | 474                          | 488                           | 536                          | 542                           | 584               | 688               |
| 5:00 PM      | 361               | 338                          | 366                           | 329                          | 379                           | 410               | 510               |
| <b>Total</b> | <b>4505</b>       | <b>4038</b>                  | <b>4099</b>                   | <b>4158</b>                  | <b>4307</b>                   | <b>5718</b>       | <b>6458</b>       |

## Comparison Report